

THE WESTIN

HILTON HEAD ISLAND

RESORT & SPA

Contact: Matthew Eandi
matthew@pearsonpr.com
305-667-5022

THE WESTIN HILTON HEAD ISLAND RESORT & SPA JOINS PRESTIGIOUS *STARWOOD SPA COLLECTION*

59 of the World's Finest Spas Grace Collection

May 28, 2008 (Hilton Head Island, SC) – Today the Westin Hilton Head Island Resort & Spa announced that it has become a member of *the Starwood Spa Collection*, one the world's largest collections of premier spas. The *Starwood Spa Collection* is comprised of 59 hotels and resorts from all corners of the globe that are renowned for their incomparable service, luxurious treatments and unwavering standards of excellence. The Westin Hilton Head Island Resort & Spa is one of the 12 spas to join the *Starwood Spa Collection* this year, representing an impressive 11% growth of its award-winning portfolio of spas.

The 8,000 square foot Heavenly Spa by Westin at The Westin Hilton Head Island Resort & Spa features nine deluxe treatment rooms including two facial rooms, and one opulent couples' suite with dual beds and an oversized soaking tub. The facility also includes luxurious men's and women's locker rooms complete with steam rooms and saunas. The women's locker room also features a soothing whirlpool.

"The Starwood Spa Collection features some of the world's most renowned spas and we are honored to become part of this esteemed collection," said Brandi Byrd-Lavertu, Director of the Heavenly Spa by Westin at The Westin Hilton Head Island Resort & Spa.

"We are truly inspired by the sheer breadth and quality of hotel spas that our collection now represents," said Mia Kyracos, Director of Spa for Starwood Hotels & Resorts, "and with the addition of The Westin Hilton Head Island Resort & Spa we continue to expand our family of prestigious spa properties around the world."

The Heavenly Spa by Westin at The Westin Hilton Head Island Resort & Spa is proudly recognized as one of Spa Magazine's *Hot 100* and has been recognized by Healing Lifestyles & Spa Magazine.

The Seven Pillars of Well-Being

The inspiration for each member of the *Starwood Spa Collection* is “The Seven Pillars of Well-Being”. While guests can expect a comprehensive offering of spa services from each member in the Collection, no one experience will be like the other. Instead, the Starwood Spa Collection celebrates cultural differences and provides spa enthusiasts with boundless travel choices to fulfill their personal quests for well-being. The Seven Pillars of Well-Being philosophy that distinguishes each member of *The Starwood Spa Collection* are:

- **Beauty** – A celebration of inner and outer beauty
- **Life Balance** – Mind and body in peaceful symmetry
- **Harmony** – Achieving an inner peace where all the senses balance in harmony
- **Aqua** - Water – the source of life and the heart of the spa experience
- **Vitality** – Heightened energy and vigor – expanding your fitness horizon
- **Nature** – Centers the mind, body and spirit with earthly elements
- **Nutrition** – Healthy nourishment for the mind and body

These elements serve as the benchmark for the treatments and services available throughout *The Starwood Spa Collection*. The exclusive collection of Holistic Spa Services at The Westin Hilton Head Island Resort & Spa includes the Indigo massage, Indigo wrap and Indigo facial, are designed to reflect the cultural and natural surroundings of Hilton Head Island. Developed to honor the indigo plant, one of Hilton Head Island’s historically prevailing crops, these treatments were created to relax your body, stimulate and purify your skin, and open your mind through the energy of the indigo plant’s vibrant color.

To book a spa appointment or arrange a stay at The Westin Hilton Head Island Resort & Spa, please visit www.westin.com/hiltonhead or call 843-681-4000. To explore the Starwood Spa Collection please visit www.starwoodspacollection.com.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with approximately 890 properties in more than 95 countries and 145,000 employees at its owned and managed properties. Starwood® Hotels is a fully integrated owner, operator and franchisor of hotels and resorts with the following internationally renowned brands: St. Regis®, The Luxury Collection®, Sheraton®, Westin®, Four Points® by Sheraton, W®, Le Méridien® and the recently announced AloftSM and ElementSM. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.